

# THE VIRGINIA ENGINEER

## VAENG.COM Electronic Banner Order Form

Marketing opportunities at [www.vaeng.com](http://www.vaeng.com) include electronic banner advertising located on our site landing page, on the landing page for each Directory, and on each Area of Specialization and Category landing page. A complete list of the different Areas of Specialization or Category options is available on the landing page of each specific Directory. Banner ads are available on quarterly or yearly terms, and firms may choose to appear on as many different pages as desired. We can create your banner, or you may provide your own 200pxW x 100pxH. Files should be sent as either .gif or .jpg format file attachments. Space is limited and placement is based on a first-come, first-serve basis. Orders cannot be placed for terms longer than one year, but can be renewed as often as desired.

### Advertiser Information

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Purchase Order# (if applicable)

\_\_\_\_\_  
Bill to

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Billing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State                      Zip

\_\_\_\_\_  
Authorized By\*\*

**\*\* No insertion order will be honored without authorization.**

### Return Banner Order Form to:

E-Mail  
[sales@vaeng.com](mailto:sales@vaeng.com)

Fax  
804.779.3032

Postal  
The Virginia Engineer  
7401 Flannigan Mill Road  
Mechanicsville, VA 23111-6056

### Banner Placement

- Site Landing Page
- Directory Landing Page
- Consulting Engineers
- ManufacturersRep/Dist
- Contractors
- Professional Services
- Professional Equip Firms

- Category Landing Page(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- AOS Landing Page(s)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Banner Frequency/Rates

*Directory and Category Pages*

- Quarterly - \$100 per page
- Yearly - \$300 per page

*Site Landing Page*

- Yearly - \$500

### Artwork

- Renew our existing banner
- Create a banner using our existing logo.
- Electronic Artwork (.tif or .jpg format at 120 x 60 pixels) will be provided.

**[www.vaeng.com](http://www.vaeng.com)**

### Appearance Schedule

- Jan. 2017 - March 2017
- April 2017 - June 2017
- July 2017 - Sept. 2017
- Oct. 2017 - Dec. 2017
- Full year 2017

### Payment

- Check enclosed
- Please invoice  
(payment due upon receipt)

### Terms & Conditions

- Advertisers and/or their agents are bound by all terms and conditions in this insertion order. No other performance guarantees, either written or implied, are applicable. Verbal orders do not constitute a contractual agreement.
- Cancellations must be received in writing four weeks prior to scheduled banner ad posting. No refund of pre-payments will be made without prior receipt of written cancellation notice. Approved refunds will be processed within 30 days.
- Payment in full, either an enclosed check or invoice payment, is due prior to banner posting. Banners will not be posted until payment has been received.
- This insertion order is a contract for services. Placement is based on availability of space at the time of receipt. *The Virginia Engineer* reserves the right to unilaterally reject, omit, or cancel advertising that it feels is not in keeping with the firm's quality standards regarding content or appearance.